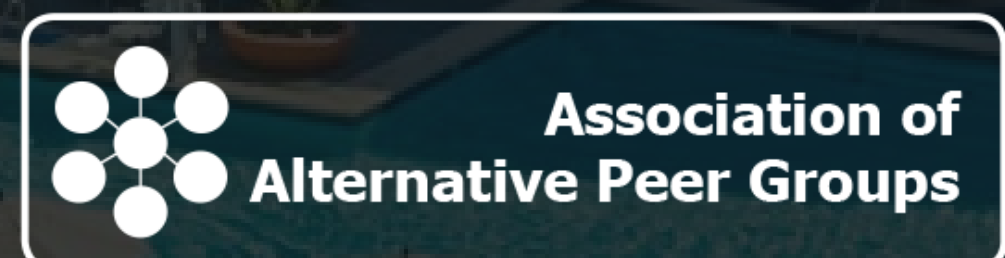


Sponsorship Prospectus

**2024 ARHE/ARS/AAPG
ANNUAL CONFERENCE**

**JUNE 30TH -
July 3, 2024**

**Hyatt Regency La Jolla at Aventine
San Diego, CA**





SPONSORSHIP AT-A-GLANCE

	EXHIBIT SPACE	REGISTRATIONS	ONSITE ADVERTISING	DIGITAL ADVERTISING	ADDITIONAL BENEFITS
★ BRONZE	Regular Booth w/ 2 chairs	2	Logo in program, 1 small Tote Bag item	Logo & 1/8 page ad on website, 2 social media posts	-
★ SILVER	Premium Booth w/ 2 chairs	4	1/4 page ad in program, 1 small Tote Bag item	Logo & 1/4 page ad on website, 4 social media posts	-
★ GOLD	Premium Booth w/ 2 chairs & electricity	6	1/2 page ad in program, 1 small Tote Bag item	Logo & 1/2 page ad on website, 6 social media posts	Dedicated Staff, sponsored session
★ RUBY	Double Premium Booth w/ 2 chairs & electricity	8	Full page ad in program, 1 lg/2 sm Tote Bag items	Logo & full page ad on website, 8 social media posts	Dedicated Staff, sponsored session, + MORE
★ DIAMOND	Double Premium Booth w/ 2 chairs & electricity	12	Prominent full page ad, 2 lg. Tote Bag items + MORE	Logo & full page ad on website, custom social media posts	Dedicated Staff, sponsored session, + MORE
★ PLATINUM	Customizable	Customizable	Customizable	Customizable	Will work directly with ARHE on all details.





Exhibitor Booth Options

REGULAR

Regular booth w/ 2 chairs and one registration package

\$1,500

****Electricity** can be purchased for any booth for an additional \$250



SPONSORSHIP OPTIONS

***All packages include an onsite exhibit booth and registrations.

***Sponsorship-only includes all level-specific benefits without registrations or booths.

Additional registrations for package sponsors can be purchased for \$350 each, to a maximum of 8 additional registrations.



Additional options are available. **To customize any package** for your needs, please reach out to Kristina Canfield at kristina.canfield@collegiaterecovery.org





Bronze Level

★ **Package: \$3,000**

Bronze Sponsor Options:

Exhibit Hall Scavenger Hunt (x1 available)
Onsite Contest / Giveaway (x2 available)
More options coming soon!

Sponsorship Only: \$2,500

Bronze Sponsor Benefits:

***Exhibit Space - pkg. includes regular booth
w/ 2 chairs
***Registration - pkg. includes 2 registrations
Tote Bag - 1 small item
Ribbon displaying sponsorship level
Onsite Program - logo
Onsite Signage for sponsored item
Digital Promotion - logo on website
Social Media - 2 posts
Full conference attendee list
Priority Selection for next year

Silver Level

★ **Package: \$6,000**

Silver Sponsor Options:

Coffee Break (x3 available)
Social Event (x3 available)
Volunteer Program Coordination (x1 available)
More options coming soon!

Sponsorship Only: \$4,500

Silver Sponsor Benefits:

***Exhibit Space - pkg. includes premium
booth w/ 2 chairs
***Registration - pkg. includes 4 registrations
Tote Bag - 1 small item
Ribbon displaying sponsorship level
Onsite Program - 1/4 page ad
Onsite Signage for sponsored item
Digital Promotion - logo on website
Digital Promotion - 1 PDF on conference portal
Social Media - 4 posts
Full conference attendee list
Priority selection for next year





Gold Level

★ **Package: \$9,000**

Gold Sponsor Options:

- Conference Hot Breakfast (x4 available)
- Conference Badges (x1 available)
- Meditation / Sensory Room (x1 available)
- Recovery Meeting Room (x1 available)
- Wellness Activities (x1 available)
- Networking Activities (x3 available)
- Onsite Program Booklet (x1 available)

Sponsorship Only: \$7,500

Gold Sponsor Benefits:

- ***Exhibit Space - pkg. includes premium booth w/ 2 chairs AND electricity
- ***Registration - pkg. includes 6 registrations
- 60-minute sponsored session
- Tote Bag - 1 small item
- Ribbon displaying sponsorship level
- Onsite Program - 1/2 page ad
- Onsite Signage - sponsored item & some conference collateral
- Digital Promotion - logo on website & some conference collateral
- Social Media - 6 posts
- Full conference attendee list
- Priority selection for next year





Ruby Level

★ Package: \$12,000

Ruby Sponsor Options:

- Conference Catered Lunch (x3 available)
- Lanyards (x1 available)
- Conference Swag (x1 available)
- Collegiate Recovery Town Hall (x1 available)
- Mobile App (x1 available)

Sponsorship Only: \$10,500



Ruby Sponsor Benefits:

- ***Exhibit Space - pkg. includes a double-size premium booth w/ 2 chairs AND electricity
- ***Registration - pkg. includes 8 registrations
- Dedicated staff / volunteer
- 60-minute sponsored session
- Tote Bag - 1 large or 2 small items
- Ribbon displaying sponsorship level
- Onsite Program - full page ad
- Onsite Signage - sponsored item & some conference collateral
- Digital Promotion - logo on website & some conference collateral
- Mention in a recorded welcome video
- Verbal Recognition in person
- Social Media - 8 posts
- Full conference attendee list
- Priority selection for next year





Diamond Level

★ **Package: \$15,000**

Diamond Sponsor Options:

Awards Ceremony (x1 available)
Conference Keynote (x4 available)
Exhibit Hall (x1 available)

Sponsorship Only: \$15,000



Diamond Sponsor Benefits:

***Exhibit Space - pkg. includes a double-size premium booth w/ 2 chairs AND electricity
***Registration - pkg. includes 12 registrations
Dedicated staff / volunteer
60-minute sponsored session
Tote Bag - 2 large items
Ribbon displaying sponsorship level
Onsite Program - prominent full page ad
Onsite Signage - all conference collateral
Digital Promotion - logo on website & all conference collateral
Verbal Recognition in person
Social Media - 8 posts
Full conference attendee list
Priority selection for next year





Platinum Level

★ Package: \$25,000+

The ARHE Executive Director will work with you directly on your package benefits and details. Your organization will receive all Diamond level benefits, as well as custom additions. Please reach out for additional information.

ARHE SCHOLARSHIP FUND



Scholarship Sponsor



Want to sponsor the conference but can't attend? Give to the ARHE Scholarship fund to help students / staff attend the conference!

Scholarships will be used to cover conference registration, on-campus accommodations, travel stipends, and/or airfare. Mix and match, or indicate how you'd like your scholarship dollars spent!

Suggested Sponsorship amounts:

\$600	One full conference attendee registration or two student registrations
\$1000	One registration + partial travel stipend
\$2000	One registration + airfare
\$3000	One registration + accommodations + airfare

Not going to use all of your package registrations? Bronze, Silver, Gold, Ruby, Diamond, and Platinum-level sponsors may also donate their unused registrations to the scholarship fund!





GENERAL ADVERTISING

*General advertising options are priced a la carte

Onsite Program Advertising

Full Page Advertisement	\$800
Half Page Advertisement	\$450
Quarter Page Advertisement	\$250

Digital Advertising

PDF Document on Portal	\$500
Logo on Website	\$250

Tote Bag Inserts

Item / Resource in tote bags or on resource table	\$500
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Tote Bag Inserts

Tote bag inserts provide your organization with the opportunity to share information about your work with the conference attendees! Let them know about giveaway drawings, presentations, events, and anything else going on. Sponsors must provide all materials. Estimated number of items is 750-800.

Deadline to receive tote bag inserts is Friday, June 16, 2024.





Marketing Specifications

Advertisements

All advertisements must be full colour and need to be print-ready.

Print advertisements must be submitted in the following formats: hi res pdf (fonts embedded), tif, eps (fonts converted to outlines), Quark, Indesign, PageMarker. (Quark, Indesign and PageMaker will require all support files and fonts to be included)

PDF portal documents must be in a high resolution PDF format. Maximum file size is 10 MB.

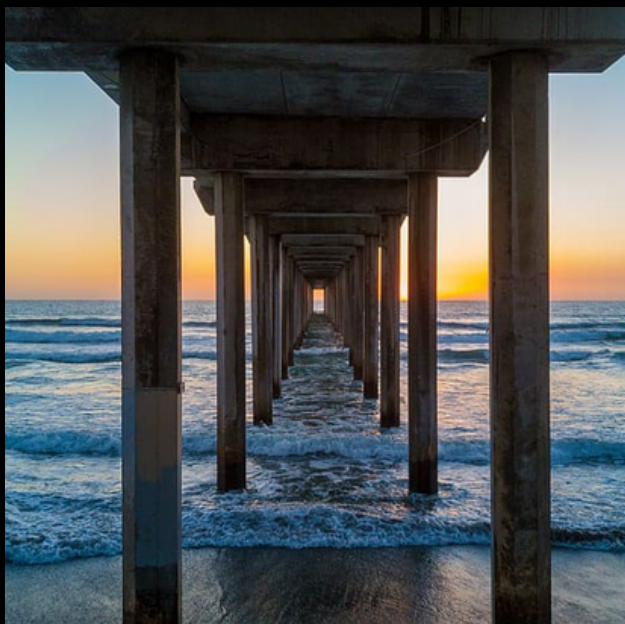
Website logos are due ASAP and will be posted upon receipt. The recommended size for logos is 700px by 210px. The maximum logo size is 1000px by 1000px. PNG files with transparent backgrounds are preferred.

The deadline to submit all advertising assets is Friday, May 31, 2024.

Where to Submit

All advertising assets must be sent by email to Kristina Canfield.

Instructions on physical asset mailing will be sent prior to the conference.



For more information, please contact:
Kristina Canfield
Association of Recovery in Higher Education (ARHE)
kristina.canfield@collegiaterecovery.org
740.274.9100

