

Exhibitor/Sponsorship Prospectus

9th National Collegiate Recovery Conference
17th National Recovery Schools Conference



For more information about the
Association of Recovery in Higher Education
visit www.collegiaterecovery.org



For more information about the
Association of Recovery Schools
visit www.recoveryschools.org

JULY 10-12 2018

UNIVERSITY OF HOUSTON

Sponsorship Options

Platinum level - \$30,000 (ARHE members only) *Our highest level of recognition - Includes all Platinum benefits listed on the next page plus the following:*

- Exclusive Presenting Sponsor of the Inaugural 2018 Collegiate Recovery Gala on Monday July 9th in Houston, TX
- Prominent logo placement in gala program, on awards, and in all promotional material (digital and physical)
- First right of refusal for Platinum sponsorship of 2019 conference
- First priority for 2019 conference sponsorship options

Diamond level - \$20,000 (ARHE members only) *Includes all Diamond benefits listed on the next page, plus one (1) of the following:*

- Sponsor of the Collegiate Recovery Gala, Sponsor of the Research Track and one social media contest with giveaway
- Sponsor of the Collegiate Recovery Gala, Sponsor of the Diversity Track and one social media contest with giveaway
- Sponsor of the Collegiate Recovery Gala, Sponsor of the Family track and one social media contest with giveaway
- Sponsor of the Collegiate Recovery Gala, Sponsor of the Treatment track and one social media contest with giveaway
- Sponsor of the Collegiate Recovery Gala, Sponsor of the Student track and one social media contest with giveaway

Gold level - \$10,000 (ARHE members only) *Includes all Gold benefits listed on the next page, plus one (1) of the following:*

- Sponsor of Conference Social Wall
- Sponsor of Conference Tote Bag (2 available)
- Sponsor of Conference Lanyards
- Sponsor of Conference Badges
- Sponsor of Conference Program
- Sponsor of the Exhibitor Hall
- Sponsor of the Student Ambassador Program

Ruby level - \$7,500 (ARHE members only) *Includes all Ruby benefits listed on the next page, plus one (1) of the following:*

- Sponsor of Hotel Key Cards
- Sponsor of the Conference Mobile App
- Sponsor of Day 1 Conference Breaks
- Sponsor of Day 2 Conference Breaks
- Sponsor of Day 3 Conference Breaks
- Sponsor of Collegiate Golden Ticket Experience (4 available)
- Sponsor of Conference Water Bottles

Silver level - \$5,000 (ARHE members only) *Includes all Silver benefits listed on the next page, plus one (1) of the following:*

- Sponsor of Day 1 Conference Breakfasts
- Sponsor of Day 2 Conference Breakfasts
- Sponsor of Day 3 Conference Breakfasts
- Sponsor of Conference Entertainment (3 available)
- Sponsor of Conference Notebooks
- Sponsor of Conference Promo Item (4 available)
- Sponsor of Conference Volunteer Program

Bronze level - \$2,500 (ARHE members), \$3,250 (Non-Members) *Includes all Bronze benefits listed on the next page*

Exhibitors - \$1,250 (ARHE members), \$2,000 (Non-Members) *Includes all Bronze benefits listed on the next page*

Schools - \$1,250 (ARHE/ARS members only) *Includes all School benefits listed on the next page*

General Advertising

Onsite Program Advertising*

Place an ad in the National Collegiate Recovery Conference On-Site Program. Let attendees know you will be present at this year's conference and highlight what is in store at your booth. Your name will also be included as part of the preliminary program that will be posted on the ARHE website.

Deadline: May 1, 2018

Website/Digital Advertising

Website logo ads are due ASAP and will be posted upon receipt. Ads will run from purchase date until November 1, 2018.

Specifications: All sizes are in pixels. Ads should be 72 dpi and in a png, jpg, or gif format. No Flash (swf) files please.

Diamond, Platinum, Gold, Ruby & Silver:
190 x 140

Member Pricing

Full-Page Ad	\$1,000
Half-Page Ad	\$650
Quarter-Page Ad	\$350

Social Wall Ads - Basic

(1-day, half-page ads)- \$800

Social Wall Ads - Deluxe

(3-day, custom package)- \$1,500

Onsite Program Specs*

Full Page:	NO Bleed 7.75W x 10.25H - 3/8" margins
Half Page:	NO Bleed 7.5W x 5H
Quarter Page:	NO Bleed 3.687W x 5H

Non-Member Pricing

Full-Page Ad	\$1,350
Half-Page Ad	\$1,000
Quarter-Page Ad	\$700

Social Wall Ads - Basic

(1-day, half-page ads) - \$1,250

Social Wall Ads - Deluxe

(3-day, custom package) - \$2,250

*All advertisements are full color and need to be camera-ready. Logo/ad is provided to ARHE. Ads must be submitted in the following formats: hi res pdf (fonts embedded), tif, eps (fonts converted to outlines), Quark, Indesign or PageMaker. (Quark, Indesign and PageMaker will require all support files and fonts to be included.)

Tote Bag Inserts

This provides your organization with the opportunity to share information about your work with the conference attendees! Let them know about giveaways drawings, presentations, events and anything else going on. Sponsors must provide all materials. Estimated number of items is 1,000 – 1,250.

Arrival deadlines is July 8, 2018.

Cost: ARHE Member - \$600
Non-ARHE Member - \$850

For more information, please contact:

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