

EXHIBITOR/SPONSORSHIP PROSPECTUS

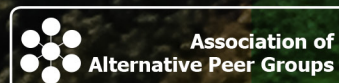
**10th
NATIONAL COLLEGIATE
RECOVERY CONFERENCE**

**18th
NATIONAL RECOVERY
SCHOOLS CONFERENCE**

**NATIONAL ALTERNATIVE PEER
GROUPS CONFERENCE**

**BOSTON
UNIVERSITY**

Boston, Massachusetts
June 29 - July 2, 2019





Booth Options:

MEMBER RATES:

REGULAR - standard size booth with 2 chairs (\$1,000)

PREMIUM - standard size booth with 2 chairs in premium location (\$1,500)

DELUXE PREMIUM - double size booth with 4 chairs in a premium location (\$2,500)

NON-MEMBER RATES:

REGULAR - standard size booth with 2 chairs (\$1,500)

PREMIUM - standard size booth with 2 chairs in premium location (\$2,000)

SPONSORSHIP OPTIONS

Bronze Level:

Bronze Sponsor Options

Onsite Contest or Giveaway (4 available)

CRP Staff Scholarship (10 available)

One Day of Conference Breaks (3 available)

One Day of Conference Breakfasts (3 available)

Bronze Level Benefits:

Exhibit Space - package includes regular booth

Registration - package includes 2 registrations

Awards Ceremony Tickets - 2 tickets

Lounge Passes - 2 passes

Onsite Program - logo

Onsite Signage - relevant signage for sponsored items only

Digital Promotion - logo on website

Social Media - mentioned at least 2x

Ribbon displaying sponsorship level

Priority Selection for 2020

Member Rates

Sponsorship Only: \$1,500

Package: \$2,500

Non-Member Rates

Sponsorship Only: \$2,000

Package: \$3,000

Silver Level:

Silver Sponsor Options

CRP Program Scholarship (4 available)

Conference Entertainment (3 available)

Golden Ticket Contest (2 available)

Student Social Event

Conference Social Wall

Conference Volunteer Program

Silver Level Benefits:

Exhibit Space - package includes premium booth

Registrations - package includes 4 registrations

Awards Ceremony Tickets - 4 tickets

Lounge Passes - 3 passes

Champions Events Invites

Onsite Program - quarter page ad

Tote Bag Table - 1 small item

Onsite Signage- relevant signage for sponsored items only

Digital Promotion - logo on website

Social Wall - sponsored items

Social Media - mentioned at least 4x

Ribbon displaying sponsorship level

Priority Selection for 2020

Member Rates

Sponsorship Only: \$3,500

Package: \$5,000

Non-Member Rates

Sponsorship Only: \$4,500

Package: \$6,000



Ruby Level Benefits:

Ruby Sponsor Options

Sponsor a Conference Keynote (5 available)
Gratitude Lounge
Hotel Key Cards
Conference Badges

Ruby Level Benefits:

Exhibit Space - package includes premium booth
Registrations - package includes 6 registrations
Awards Ceremony Tickets - 6 tickets
Lounge Passes - 4 passes
Champions Events Invites
Dedicated Staff Member
Onsite Program - half page ad

Tote Bag Table - 1 item
Onsite Signage - sponsored items and some conference collateral
Digital Promotion - logo on website and some conference collateral
Social Wall - regular package plus sponsored items
Social Media - mentioned at least 6x
Ribbon displaying sponsorship level
Priority Selection for 2020

Member Rates

Sponsorship Only: \$5,500
Package: \$7,500

Gold Level Benefits:

Gold Sponsor Options

Sponsor of a Conference focus area plus one of the following:

Conference Lanyards
Conference Mobile App
Onsite Conference Program
Exhibit Hall Reception
Conference Water Bottles
Conference Notepads and Pens

Gold Level Benefits:

Exhibit Space - package includes deluxe premium booth
Registrations - package includes 8 registrations
Awards Ceremony Tickets - 1 table
Lounge Passes - 5 passes
Champions Events Invites
Dedicated Staff Member

Onsite Program- full page ad
Tote Bag Table - 1 large item or 2 small items
Onsite Signage - sponsored items and some conference collateral
Digital Promotion - logo on website and some conference collateral
Social Wall - deluxe package plus sponsored items
Social Media - mentioned at least 8x
Verbal Recognition
Ribbon displaying sponsorship level
Priority Selection for 2020

Member Rates

Sponsorship Only: \$7,500
Package: \$10,000

Diamond Level Benefits:

Diamond Sponsor Options

Awards Ceremony for all plus one of the following:
Academy Commencement Ceremony
Conference Tote Bags
ARHE Town Hall Dinner
Monday Recovery Career Day

Diamond Level Benefits:

Exhibit Space - package includes deluxe premium booth
Registrations - package includes 12 registrations
Awards Ceremony Tickets - 2 tables
Lounge Passes - 6 passes
Champions Events Invites
Dedicated Staff Member

Onsite Program - full page, prominent location
Tote Bag Table - up to 2 items
Onsite Signage - all conference collateral
Digital Promotion - logo on website and all conference collateral
Social Wall - custom deluxe package
Social Media - custom deluxe package
Verbal Recognition
Ribbon displaying sponsorship level
Priority Selection for 2020

Member Rates

Sponsorship Only: \$15,000
Package: \$20,000

Platinum Level Benefits:

Platinum Level:

Member Rate

Package: \$40,000+

The ARHE Executive Director will work with you directly on your package benefits and details. Please reach out for additional information.

MARKETING ONLY:

Resource Table Item Display:

Member- \$500/\$600

Non-Member - \$750/\$850

Non-Member -

Full: \$1,250/\$1,350

Half: \$800/\$900

Quarter: \$450/\$550

Program Ads:

Member -

Full: \$900/\$1,000

Half: \$550/\$650

Quarter: \$300/\$350

Social Wall Ads:

Member Regular- \$1,000/\$1,250

Member Deluxe- \$1,500/\$1,750

Non-Member Regular - \$1,250/\$1,500



General Advertising

Onsite Program Advertising*

Place an ad in the National Collegiate Recovery Conference On-Site Program. Let attendees know you will be present at this year's conference and highlight what is in store at your booth. Your name will also be included as part of the preliminary program that will be posted on the ARHE website.

Deadline: May 1, 2019.

Website/Digital Advertising

Website logo ads are due ASAP and will be posted upon receipt. Ads will run from purchase date until 2020

Specifications: All sizes are in pixels. Ads should be 72 dpi and in a png, jpg, or gif format. No Flash (swf) files please.

Diamond, Platinum, Gold, Ruby & Silver:
190 x 140

*All advertisements are full color and need to be camera-ready. Logo/ad is provided to ARHE. Ads must be submitted in the following formats: hi res pdf (fonts embedded), tif, eps (fonts converted to outlines), Quark, Indesign or PageMaker. (Quark, Indesign and PageMaker will require all support files and fonts to be included.)

Tote Bag Inserts

This provides your organization with the opportunity to share information about your work with the conference attendees! Let them know about giveaways drawings, presentations, events and anything else going on. Sponsors must provide all materials. Estimated number of items is 1,000 – 1,250.

Arrival deadlines is June 25, 2019

Cost: ARHE Member - \$600
Non-ARHE Member - \$850

For more information, please contact:

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