EXHIBITOR/SPONSORSHIP PROSPECTUS

10th NATIONAL COLLEGIATE RECOVERY CONFERENCE

18th NATIONAL RECOVERY SCHOOLS CONFERENCE

NATIONAL ALTERNATIVE PEER GROUPS CONFERENCE

Boston, Massachusetts
June 29 - July 2, 2019
MEMBER RATES:
REGULAR - standard size booth with 2 chairs ($1,000)
PREMIUM - standard size booth with 2 chairs in premium location ($1,500)
DELUXE PREMIUM - double size booth with 4 chairs in a premium location ($2,500)

NON-MEMBER RATES:
REGULAR - standard size booth with 2 chairs ($1,500)
PREMIUM - standard size booth with 2 chairs in premium location ($2,000)

SPONSORSHIP OPTIONS

Bronze Level:

Bronze Sponsor Options
- Onsite Contest or Giveaway (4 available)
- CRP Staff Scholarship (10 available)
- One Day of Conference Breaks (3 available)
- One Day of Conference Breakfasts (3 available)

Bronze Level Benefits:
- Exhibit Space - package includes regular booth
- Registration - package includes 2 registrations
- Awards Ceremony Tickets - 2 tickets
- Lounge Passes - 2 passes
- Onsite Program - logo
- Onsite Signage - relevant signage for sponsored items only

Silver Level:

Silver Sponsor Options
- CRP Program Scholarship (4 available)
- Conference Entertainment (3 available)
- Golden Ticket Contest (2 available)
- Student Social Event
- Conference Social Wall
- Conference Volunteer Program

Silver Level Benefits:
- Exhibit Space - package includes premium booth
- Registrations - package includes 4 registrations
- Awards Ceremony Tickets - 4 tickets
- Lounge Passes - 3 passes
- Champions Events Invites
- Onsite Program - quarter page ad

Digital Promotion - logo on website
Social Media - mentioned at least 2x
Ribbon displaying sponsorship level
Priority Selection for 2020

Member Rates
- Sponsorship Only: $1,500
- Package: $2,500

Non-Member Rates
- Sponsorship Only: $2,000
- Package: $3,000
### Ruby Level Benefits:

**Ruby Sponsor Options**
- Sponsor a Conference Keynote (5 available)
- Gratitude Lounge
- Hotel Key Cards
- Conference Badges

**Ruby Level Benefits:**
- Exhibit Space - package includes premium booth
- Registrations - package includes 6 registrations
- Awards Ceremony Tickets - 6 tickets
- Lounge Passes - 4 passes
- Champions Events Invites
- Dedicated Staff Member
- Onsite Program - half page ad

**Tote Bag Table** - 1 item
- Onsite Signage - sponsored items and some conference collateral
- Digital Promotion - logo on website and some conference collateral
- Social Wall - regular package plus sponsored items
- Social Media - mentioned at least 6x
- Ribbon displaying sponsorship level
- Priority Selection for 2020

**Member Rates**
- Sponsorship Only: $5,500
- Package: $7,500

### Gold Level Benefits:

**Gold Sponsor Options**
- Sponsor of a Conference focus area plus one of the following:
  - Conference Lanyards
  - Conference Mobile App
  - Onsite Conference Program
  - Exhibit Hall Reception
  - Conference Water Bottles
  - Conference Notepads and Pens

**Gold Level Benefits:**
- Exhibit Space - package includes deluxe premium booth
- Registrations - package includes 8 registrations
- Awards Ceremony Tickets - 1 table
- Lounge Passes - 5 passes
- Champions Events Invites
- Dedicated Staff Member

**Onsite Program** - full page ad
- Tote Bag Table - 1 large item or 2 small items
- Onsite Signage - sponsored items and some conference collateral
- Digital Promotion - logo on website and some conference collateral
- Social Wall - deluxe package plus sponsored items
- Social Media - mentioned at least 8x
- Verbal Recognition
- Ribbon displaying sponsorship level
- Priority Selection for 2020

**Member Rates**
- Sponsorship Only: $7,500
- Package: $10,000

### Diamond Level Benefits:

**Diamond Sponsor Options**
- Awards Ceremony for all plus one of the following:
  - Academy Commencement Ceremony
  - Conference Tote Bags
  - ARHE Town Hall Dinner
  - Monday Recovery Career Day

**Diamond Level Benefits:**
- Exhibit Space - package includes deluxe premium booth
- Registrations - package includes 12 registrations
- Awards Ceremony Tickets - 2 tables
- Lounge Passes - 6 passes
- Champions Events Invites
- Dedicated Staff Member

**Onsite Program** - full page, prominent location
- Tote Bag Table - up to 2 items
- Onsite Signage - all conference collateral
- Digital Promotion - logo on website and all conference collateral
- Social Wall - custom deluxe package
- Social Media - custom deluxe package
- Verbal Recognition
- Ribbon displaying sponsorship level
- Priority Selection for 2020

**Member Rates**
- Sponsorship Only: $15,000
- Package: $20,000
Platinum Level Benefits:

**Platinum Level:**
Member Rate
Package: $40,000+

The ARHE Executive Director will work with you directly on your package benefits and details. Please reach out for additional information.

**MARKETING ONLY:**

**Resource Table Item Display:**
- **Member** - $500/$600
- **Non-Member** - $750/$850

**Program Ads:**
- **Member** -
  - Full: $900/$1,000
  - Half: $550/$650
  - Quarter: $300/$350
- **Non-Member** -
  - Full: $1,250/$1,350
  - Half: $800/$900
  - Quarter: $450/$550

**Social Wall Ads:**
- **Member Regular** - $1,000/$1,250
- **Member Deluxe** - $1,500/$1,750
- **Non-Member Regular** - $1,250/$1,500
Onsite Program Advertising*

Place an ad in the National Collegiate Recovery Conference On-Site Program. Let attendees know you will be present at this year’s conference and highlight what is in store at your booth. Your name will also be included as part of the preliminary program that will be posted on the ARHE website.

**Deadline: May 1, 2019.**

Website/Digital Advertising

**Website logo ads are due ASAP** and will be posted upon receipt. Ads will run from purchase date until 2020.

Specifications: All sizes are in pixels. Ads should be 72 dpi and in a png, jpg, or gif format. No Flash (swf) files please.

Diamond, Platinum, Gold, Ruby & Silver: 190 x 140

*All advertisements are full color and need to be camera-ready. Logo/ad is provided to ARHE. Ads must be submitted in the following formats: hi res pdf (fonts embedded), tif, eps (fonts converted to outlines), Quark, Indesign or PageMaker. (Quark, Indesign and PageMaker will require all support files and fonts to be included.)

Tote Bag Inserts

This provides your organization with the opportunity to share information about your work with the conference attendees! Let them know about giveaways drawings, presentations, events and anything else going on. Sponsors must provide all materials. Estimated number of items is 1,000 – 1,250.

**Arrival deadlines is June 25, 2019**

**Cost:**
- ARHE Member - $600
- Non-ARHE Member - $850

For more information, please contact:

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