

**11TH NATIONAL  
COLLEGIATE RECOVERY CONFERENCE**

**19TH NATIONAL  
RECOVERY SCHOOLS CONFERENCE**

**4TH NATIONAL  
ALTERNATIVE PEER GROUPS CONFERENCE**

**NATIONAL  
STUDENT LEADERSHIP SUMMIT**

**SAN DIEGO, CALIFORNIA**

**JUNE 23RD -  
JUNE 27TH, 2020**



## Booth Options: 1 registration included. Discounted exhibitor sponsor registrations are \$250 each with a max of 5

### MEMBER RATES:

REGULAR - standard size booth with 2 chairs (\$1,250)

PREMIUM - standard size booth with 2 chairs in premium location (\$1,750)

DELUXE PREMIUM - double size booth with 4 chairs in a premium location (\$2,750)

### NON-MEMBER RATES:

REGULAR - standard size booth with 2 chairs (\$1,750)

PREMIUM - standard size booth with 2 chairs in premium location (\$2,250)

## SPONSORSHIP OPTIONS

Registrations and Booth only Included in Packages

### Bronze Level:

#### Bronze Level Benefits:

Exhibit Space - package includes regular booth

Registration - package includes 2 registrations

Awards Ceremony Tickets - 2 tickets

Onsite Program - logo

Onsite Signage - relevant signage for sponsored items only

Digital Promotion - logo on website

Social Media - mentioned at least 2x

Ribbon displaying sponsorship level

Priority Selection for 2021

Advanced Tier Pricing Throughout Year

#### Member Rates

Sponsorship Only: \$1,500

Package: \$2,500

#### Non-Member Rates

Sponsorship Only: \$2,000

Package: \$3,000

### Silver Level:

#### Silver Sponsor Options

Wednesday Breaks and Breakfasts

Thursday Breaks and Breakfasts

Friday Breaks and Breakfasts

Sponsor Scavenger Hunt

Volunteer Program

Conference Social Wall

Hotel Key Cards

Onsite Program (Digital)

Pre-Conference

Tote Bags/Resource Table: 1 item

Onsite Signage- relevant signage for sponsored items only

Digital Promotion - logo on website

Social Wall - sponsored items

Social Media - mentioned at least 4x

Ribbon displaying sponsorship level

Priority Selection for 2021

1 Hyatt Regency Lounge Pass for Primary Contact

Advanced Tier Pricing Throughout Year

#### Member Rates

Sponsorship Only: \$3,500

Package: \$5,000

#### Non-Member Rates

Sponsorship Only: \$4,500

Package: \$6,000

#### Silver Level Benefits:

Exhibit Space - package includes premium booth

Registrations - package includes 4 registrations

Awards Ceremony Tickets - 4 tickets

Champions Events Invites

Onsite Program - quarter page ad



## Gold Level Benefits:

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### Gold Sponsor Options

*Sponsor of a Conference plus one of the following:*

Conference Lanyards  
Conference Mobile App  
Conference Entertainment  
Conference Badges  
Gratitude Lounge  
Conference Shuttle

### Gold Level Benefits:

Exhibit Space - package includes deluxe premium booth  
Registrations - package includes 8 registrations  
Awards Ceremony Tickets - 1 table  
Champions Events Invites  
Dedicated Staff Member  
Onsite Program- full page ad

Tote Bags/Resource Table: 1 item  
Onsite Signage - sponsored items and some conference collateral  
Digital Promotion - logo on website and some conference collateral  
Social Wall - deluxe package plus sponsored items  
Social Media - mentioned at least 8x  
Verbal Recognition  
Ribbon displaying sponsorship level  
Priority Selection for 2021  
2 Hyatt Regency Lounge Passes for Primary Contact  
Advanced Tier Pricing Throughout Year

### Member Rates

Sponsorship Only: \$7,500  
Package: \$10,000

## Diamond Level Benefits:

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### Diamond Sponsor Options

2020 Collegiate Recovery Awards  
2020 Student Leadership Summit  
2020 Opening Reception

### Diamond Level Benefits:

Exhibit Space - package includes deluxe premium booth  
Registrations - package includes 12 registrations  
Awards Ceremony Tickets - 2 tables  
Champions Events Invites  
Dedicated Staff Member  
Onsite Program - full page, prominent location  
Tote Bags/Resource Table: 2 items  
Onsite Signage - all conference collateral

Digital Promotion - logo on website and all conference collateral  
Social Wall - custom deluxe package  
Social Media - custom deluxe package  
Verbal Recognition  
Ribbon displaying sponsorship level  
Priority Selection for 2021  
3 Hyatt Regency Lounge Passes for Primary Contact  
Advanced Tier Pricing Throughout Year

### Member Rates

Sponsorship Only: \$15,000  
Package: \$20,000



## Platinum Level Benefits:

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### Platinum Level:

Member Rate

Package: \$40,000+

The ARHE Executive Director will work with you directly on benefits. Your organization will be the Presenting Sponsor of the conference, receive Diamond Level benefits, as well as custom additions.



# General Advertising

## Onsite Program Advertising\*

Place an ad in the National Collegiate Recovery Conference On-Site Program. Let attendees know you will be present at this year's conference and highlight what is in store at your booth. Your name will also be included as part of the preliminary program that will be posted on the ARHE website.

**Deadline: May 1, 2020**

## Website/Digital Advertising

**Website logo ads are due ASAP** and will be posted upon receipt. Ads will run from purchase date until 2021

Specifications: All sizes are in pixels. Ads should be 72 dpi and in a png, jpg, or gif format. No Flash (swf) files please.

Diamond, Platinum, Gold, Ruby & Silver:  
190 x 140

\*All advertisements are full color and need to be camera-ready. Logo/ad is provided to ARHE. Ads must be submitted in the following formats: hi res pdf (fonts embedded), tif, eps (fonts converted to outlines), Quark, Indesign or PageMaker. (Quark, Indesign and PageMaker will require all support files and fonts to be included.)

## Tote Bag Inserts

This provides your organization with the opportunity to share information about your work with the conference attendees! Let them know about giveaways drawings, presentations, events and anything else going on. Sponsors must provide all materials. Estimated number of items is 1,000 – 1,250.

**Arrival deadlines is June 20, 2020**

### Tote Bag/Resource Table Item Display:

Member- \$500  
Non-Member - \$750

### Program Ads:

#### Member -

Full: \$900  
Half: \$550  
Quarter: \$300

#### Non-Member -

Full: \$1,250  
Half: \$800  
Quarter: \$450

### Social Wall Ads:

Member Regular- \$1,000  
Member Deluxe- \$1,500  
Non-Member Regular - \$1,250

*For more information, please contact:*

### Tim Rabolt

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