11TH NATIONAL COLLEGIATE RECOVERY CONFERENCE
19TH NATIONAL RECOVERY SCHOOLS CONFERENCE
4TH NATIONAL ALTERNATIVE PEER GROUPS CONFERENCE
NATIONAL STUDENT LEADERSHIP SUMMIT

SAN DIEGO, CALIFORNIA
JUNE 23RD - JUNE 27TH, 2020
**Booth Options:** 1 registration included. Discounted exhibitor sponsor registrations are $250 each with a max of 5

<table>
<thead>
<tr>
<th><strong>MEMBER RATES:</strong></th>
<th><strong>NON-MEMBER RATES:</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>REGULAR - standard size booth with 2 chairs ($1,250)</td>
<td>REGULAR - standard size booth with 2 chairs ($1,750)</td>
</tr>
<tr>
<td>PREMIUM - standard size booth with 2 chairs in premium location ($1,750)</td>
<td>PREMIUM - standard size booth with 2 chairs in premium location ($2,250)</td>
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<tr>
<td>DELUXE PREMIUM - double size booth with 4 chairs in a premium location ($2,750)</td>
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</tr>
</tbody>
</table>

**SPONSORSHIP OPTIONS**  Registrations and Booth only Included in Packages

**Bronze Level:**

<table>
<thead>
<tr>
<th><strong>Bronze Level Benefits:</strong></th>
<th><strong>Member Rates</strong></th>
<th><strong>Non-Member Rates</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Space - package includes regular booth</td>
<td>Sponsorship Only: $1,500</td>
<td>Sponsorship Only: $2,000</td>
</tr>
<tr>
<td>Registration - package includes 2 registrations</td>
<td>Package: $2,500</td>
<td>Package: $3,000</td>
</tr>
<tr>
<td>Awards Ceremony Tickets - 2 tickets</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Onsite Program - logo</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Onsite Signage - relevant signage for sponsored items only</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Digital Promotion - logo on website</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Social Media - mentioned at least 2x</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ribbon displaying sponsorship level</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Priority Selection for 2021</td>
<td></td>
<td></td>
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<tr>
<td>Advanced Tier Pricing Throughout Year</td>
<td></td>
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</tbody>
</table>

**Silver Level:**

<table>
<thead>
<tr>
<th><strong>Silver Sponsor Options</strong></th>
<th><strong>Member Rates</strong></th>
<th><strong>Non-Member Rates</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday Breaks and Breakfasts</td>
<td>Sponsorship Only: $3,500</td>
<td>Sponsorship Only: $4,500</td>
</tr>
<tr>
<td>Thursday Breaks and Breakfasts</td>
<td>Package: $5,000</td>
<td>Package: $6,000</td>
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<tr>
<td>Friday Breaks and Breakfasts</td>
<td></td>
<td></td>
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<tr>
<td>Sponsor Scavenger Hunt</td>
<td></td>
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<tr>
<td>Volunteer Program</td>
<td></td>
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<tr>
<td>Conference Social Wall</td>
<td></td>
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<tr>
<td>Hotel Key Cards</td>
<td></td>
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<tr>
<td>Onsite Program (Digital)</td>
<td></td>
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<tr>
<td>Pre-Conference</td>
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</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th><strong>Silver Level Benefits:</strong></th>
<th><strong>Tote Bags/Resource Table:</strong> 1 item</th>
<th><strong>Onsite Signage:</strong> relevant signage for sponsored items only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Exhibit Space - package includes premium booth</td>
<td>Digital Promotion - logo on website</td>
<td>Social Wall - sponsored items</td>
</tr>
<tr>
<td>Registrations - package includes 4 registrations</td>
<td>Social Media - mentioned at least 4x</td>
<td>Ribbon displaying sponsorship level</td>
</tr>
<tr>
<td>Awards Ceremony Tickets - 4 tickets</td>
<td>Priority Selection for 2021</td>
<td>1 Hyatt Regency Lounge Pass for Primary Contact</td>
</tr>
<tr>
<td>Champions Events Invites</td>
<td>Advanced Tier Pricing Throughout Year</td>
<td></td>
</tr>
<tr>
<td>Onsite Program - quarter page ad</td>
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</tbody>
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### Gold Level Benefits:

**Gold Sponsor Options**  
*Sponsor of a Conference plus one of the following:*  
- Conference Lanyards  
- Conference Mobile App  
- Conference Entertainment  
- Conference Badges  
- Gratitude Lounge  
- Conference Shuttle

**Gold Level Benefits:**  
- Exhibit Space - package includes deluxe premium booth  
- Registrations - package includes 8 registrations  
- Awards Ceremony Tickets - 1 table  
- Champions Events Invites  
- Dedicated Staff Member  
- Onsite Program - full page ad

**Tote Bags/Resource Table:** 1 item  
**Onsite Signage:** sponsored items and some conference collateral  
**Digital Promotion:** logo on website and some conference collateral  
**Social Wall:** deluxe package plus sponsored items  
**Social Media:** mentioned at least 8x  
**Verbal Recognition**  
**Ribbon displaying sponsorship level**  
**Priority Selection for 2021**  
**2 Hyatt Regency Lounge Passes for Primary Contact**  
**Advanced Tier Pricing Throughout Year**

**Member Rates**  
- Sponsorship Only: $7,500  
- Package: $10,000

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### Diamond Level Benefits:

**Diamond Sponsor Options**  
- 2020 Collegiate Recovery Awards  
- 2020 Student Leadership Summit  
- 2020 Opening Reception

**Diamond Level Benefits:**  
- Exhibit Space - package includes deluxe premium booth  
- Registrations - package includes 12 registrations  
- Awards Ceremony Tickets - 2 tables  
- Champions Events Invites  
- Dedicated Staff Member  
- Onsite Program - full page, prominent location  
- Tote Bags/Resource Table: 2 items  
- Onsite Signage - all conference collateral

**Digital Promotion:** logo on website and all conference collateral  
**Social Wall:** custom deluxe package  
**Social Media:** custom deluxe package  
**Verbal Recognition**  
**Ribbon displaying sponsorship level**  
**Priority Selection for 2021**  
**3 Hyatt Regency Lounge Passes for Primary Contact**  
**Advanced Tier Pricing Throughout Year**

**Member Rates**  
- Sponsorship Only: $15,000  
- Package: $20,000
Platinum Level Benefits:

Platinum Level:
Member Rate
Package: $40,000+

The ARHE Executive Director will work with you directly on benefits. Your organization will be the Presenting Sponsor of the conference, receive Diamond Level benefits, as well as custom additions.
Onsite Program Advertising*

Place an ad in the National Collegiate Recovery Conference On-Site Program. Let attendees know you will be present at this year’s conference and highlight what is in store at your booth. Your name will also be included as part of the preliminary program that will be posted on the ARHE website.

**Deadline: May 1, 2020**

Website/Digital Advertising

**Website logo ads are due ASAP** and will be posted upon receipt. Ads will run from purchase date until 2021

Specifications: All sizes are in pixels. Ads should be 72 dpi and in a png, jpg, or gif format. No Flash (swf) files please.

Diamond, Platinum, Gold, Ruby & Silver: 190 x 140

*All advertisements are full color and need to be camera-ready. Logo/ad is provided to ARHE. Ads must be submitted in the following formats: hi res pdf (fonts embedded), tif, eps (fonts converted to outlines), Quark, Indesign or PageMaker. (Quark, Indesign and PageMaker will require all support files and fonts to be included.)

Tote Bag Inserts

This provides your organization with the opportunity to share information about your work with the conference attendees! Let them know about giveaways drawings, presentations, events and anything else going on. Sponsors must provide all materials. Estimated number of items is 1,000 – 1,250.

**Arrival deadlines is June 20, 2020**

**Tote Bag/Resource Table Item Display:**
- Member- $500
- Non-Member - $750

**Program Ads:**
- Member -
  - Full: $900
  - Half: $550
  - Quarter: $300

- Non-Member -
  - Full: $1,250
  - Half: $800
  - Quarter: $450

**Social Wall Ads:**
- Member Regular- $1,000
- Member Deluxe- $1,500
- Non-Member Regular - $1,250

For more information, please contact:

**Tim Rabolt**
Association of Recovery in Higher Education (ARHE)
tim.rabolt@collegiaterecovery.org
302-300-0626