



## **ARHE Media Engagement Policy & Procedure**

### **Policy**

1. ARHE develops and implements formal guidelines (a) for any form of “media engagement” through social networking pages, channels, etc. to establish a baseline conduct that is permissible on the organization’s various platforms. ARHE reserves the right to amend these guidelines as required for the healthy function of the organization.
2. ARHE has a formal procedure (b) for handling violations of established media guidelines.

### **Procedure**

#### **(a) Guidelines**

In order to foster a community rooted in core values, ARHE has developed a set of engagement guidelines for those who interact with ARHE content through various media channels. These guidelines are intended to foster:

- Accountability
- Respect
- Honesty
- Transparency
- Open-Mindedness
- Growth
- Belonging

#### **Spam & Promotions**

Self-promotion, spam, and irrelevant links are not allowed on or within ARHE groups, ARHE posts, ARHE pages, or other ARHE-generated content.

#### **Hate Speech & Bullying**



Bullying of any kind isn't allowed, and degrading comments about things like race, religion, culture, sexual orientation, gender or identity will not be tolerated.

#### False Information

Information posted on social media can have a wide range of accuracy. Information, comments, and other posts on ARHE media needs to be factually accurate information. Deliberately false information will not be allowed.

#### Respecting Privacy

The nature of our field presents us with a variety of individuals sharing vulnerable experiences, thoughts, and opinions. Individuals sometimes disclose very personal details of their lives. Please respect their privacy within social media interactions on ARHE-affiliated pages and posts. Screenshots of other conversations will not be allowed.

#### Encouraging health dialogue

These guidelines do not ban perceived negative comments – we understand the reality of disagreement, necessary callouts, mistakes, etc.

#### (b) Procedure

An inability to adhere to the below guidelines will result in limited access to engage, including a potential ban or block after multiple occurrences. These decisions are left to the discretion of ARHE.

#### *Warnings*

- *Current Members of the Association will be entitled to receive at least one (1) warning prior to a permanent ban unless the content posted is libelous in nature.*
- *Non-members or affiliates will not be granted the courtesy of a warning in the event what they post is a blatant violation of the guidelines stated above.*



Due to the burden of time and reputation such violations cause on the organizational health, all such actions are permanent, without opportunity for reversal. ARHE will not divulge organizational resources away from the critical mission at hand to entertain blatant violations of policy.