

Sponsorship Prospectus

2026 ARHE/ARS/AAPG ANNUAL CONFERENCE

JUNE 26th - 30th, 2026

Marriott Tech Center
Denver, CO

ARHE
ASSOCIATION OF RECOVERY IN HIGHER EDUCATION

ASSOCIATION OF ARS RECOVERY SCHOOLS

Association of Alternative Peer Groups



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Introduction

The ARHE/ARS/AAPG Annual Conference is the only conference that solely supports collegiate recovery programs, recovery high schools, and alternative peer groups across the US, Canada, and the UK. 2026 will be the 25th year for the ARS Conference, the 17th year for the ARHE Conference, and the 10th year for the AAPG Conference. Our programs have the capability to serve individuals as they progress from adolescence through adulthood. Recognizing that we were better together, we joined forces in 2018 and built a unique conference that is the highlight of many people's year.

Each year we strive to host an event that is more than just your average professional conference. It is often described as "part professional development conference, part recovery convention, and part reunion." In addition to hosting an average of 70-80 educational sessions with continuing education, the conference also includes multiple recovery meetings each day, an array of networking and entertainment events, and local excursions.

Attendee Information

Our conference attendees come from across the US, Canada, and the UK. They largely represent collegiate recovery professionals, recovery high school faculty and staff, and alternative peer group staff. We also have representation from students, university officials, State and Federal government, community organizations, and treatment agencies. Since 2018, our conference has averaged 500-600 attendees each year.



Sponsorship Opportunities

Why sponsor this conference?

- Gain **visibility** and connect with the recovery community, higher education professionals, and recovery high school and alternative peer group staff who are all dedicated to supporting students, whether at secondary or post-secondary institutions.
- Make a **positive impact** by investing in the future of students and supporting the programs that help them change the trajectory of their lives through addiction recovery and education: ARHE/ARS/APG support the dissemination of innovative and leading research, resource development for both developing and established programs, technical support, and ongoing professional development that directly supports these programs.
- Collect valuable **leads** and contact information from students and professionals at institutions internationally (attendee contact lists shared with Bronze sponsors and higher).
- Benefit from comprehensive **marketing packages** to increase your exposure to thousands of newsletter, website, and social media followers, in addition to in-person attendees.
- Your sponsorship directly aligns your organization's **mission** with the mission of the conference: supporting students in recovery, and the programs and staff who support them!
- Opportunity to attend **3 conferences in 1,** with content from the Association of Recovery in Higher Education, Association of Recovery Schools, and Alternative Peer Groups!
- Experience **3.5 days** of exciting presentations, research, recovery meetings, and entertainment options!
- Earn **CE credits** from sessions *(Exact number to be determined after sessions are selected)*



Please note that any items that are not sponsored may not be provided at the conference.

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Sponsorship Tiers and Benefits

Benefits	Platinum	Diamond	Ruby	Gold	Silver	Bronze	Exhibitor
Registration	8	6	5	4	3	2	1
Exhibit Space	12ft table Electricity	12ft table Electricity	12ft table Electricity	12ft table Electricity	6ft table	6ft table	6ft table
Attendee List	✓	✓	✓	✓	✓	✓	-
Logo in Marketing	✓	✓	✓	✓	✓	✓	-
Social Posts (Tiered/Featured)	2 / 4	2 / 4	2 / 3	2 /2	2 / 1	2/ 0	0 / 0
Ad	Full Page Program; Splash Screen on Mobile App	Full Page Program; Home Tile on Mobile App	Full Page Program; Banner on Mobile App	Full Page Program; Banner on Website	Half Page Program; Banner on Website	-	-
Sponsored Session	90-minute dedicated	90-minute	60-minute	60-minute	-	-	-
Newsletter Write-up	Yes	Yes	-	-	-	-	-

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Bronze Sponsorship Options

Scholarship Supporter x1 available **$3,000**

Pay it forward. Bronze supporters sponsor one full access scholarship to the ARHE/ARS/AAPG conference.

Note: Scholarship awardees will be selected at the discretion of ARHE/ARS/AAPG.

Conference Contest x3 available **$3,500**

Increase excitement within the exhibit hall by sponsoring the scavenger hunt contest and help ensure that contest winners walk away with a great prize! Your logo will be added to signage near the registration desk and printed in the conference program as a sponsor.

Volunteer T-Shirts x1 available **$4,000**

Add your logo to the Volunteer T-Shirts given to our dedicated team of conference volunteers, present in every session and walking the hallways each day!

Wellness Room x1 available **$4,000**

Your company logo will be featured prominently on signage outside and within the wellness room. This is a space for attendees to socialize, de-stress, and take a break with wellness-related activities and fun!

Sensory Room x1 available **$4,000**

Your company logo will be featured prominently on signage outside and within the sensory room. This is a space for attendees to escape the conference excitement and spend time in a quiet location!



Bronze Sponsorship Options

- Logo in program, website, onsite signage & two (2) tiered social posts
- Sponsored item*
- Conference Attendee List
- Complimentary registration for two (2) company representatives
- Virtual listing in conference app
- Exhibit space (6-ft table top, 2 chairs, & table cloth)



Silver Sponsorship Options

- 1/2 page ad in program
- Side banner advertisement on event webpage
- Logo in program, website, onsite signage & two (2) tiered social media posts, one (1) featured post
- Sponsored item*
- Conference Attendee List
- Complimentary registration for three (3) company representatives
- Virtual listing in conference app
- Exhibit space (6-ft table top, 2 chairs, & table cloth)



Silver Sponsorship Options

Small Swag Item (Varies) x5 available **$6,000**

Your company logo will be printed on a small swag item added to each attendee's welcome bag. Select the item chosen, such as a hand fan, pen, fidget toy, stress ball, carabiner etc.

Conference Badges x1 available **$6,500**

Your company logo will be featured on the name badges worn by all attendees throughout the ARHE/ARS/AAPG conference.

Conference Lanyard (unavailable 2025) **$7,000**

Your company logo will be featured on the lanyards worn by all attendees throughout the ARHE/ARS/AAPG conference.

Branded Session Notebooks x1 available **$7,000**

Have your logo printed on an eco-friendly notebook, added to each attendee's welcome bag for notetaking during sessions.

Coffee Break x6 available **$8,000**

Your company name will be prominently displayed on signage during coffee breaks in the exhibit hall; each sponsored coffee break is 30-minutes in duration, per hotel policy.

Snack Break x6 available **$8,000**

Your company name will be prominently displayed on signage during snack breaks in the exhibit hall; each sponsored coffee break is 30-minutes in duration, per hotel policy.



Gold Sponsorship Options

Branded Water Bottles x1 available **$9,000**

Have your logo printed on a custom-designed refillable water bottle, added to each attendee's welcome bag.

Branded Swag Bags x1 available **$10,000**

Prominently display your logo on every attendee's welcome bag, becoming one of the first things attendees see when they come to registration.

Buffet Hot Breakfast (One Day) x4 available **$11,000**

Your company name will be prominently displayed on signage during a hot breakfast served each morning in the exhibit hall. Includes the opportunity to offer remarks and/or present a video during breakfast for up to 5 minutes.

- **Sponsored 60-minute session**
- **Full page ad in program**
- **Side banner advertisement on event webpage**
- **Logo in program, website, onsite signage; two (2) tiered social media posts & two (2) featured posts**
- **Sponsored item***
- **Conference Attendee List**
- **Complimentary registration for four (4) company representatives**
- **Virtual listing in conference app**
- **Exhibit space (two (2) 6-ft table tops, 4 chairs, table cloth) & electricity**

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Ruby Sponsorship Options

Exhibit Hall Sponsorship x1 available **$12,000**

Your company name will be prominently displayed on signage outside of the exhibit hall as the highlighted sponsor of the space. Your company name will also be printed in the program. Exhibit Hall sponsors will also have their booth next to the professional headshot lounge to allow for their representatives to network with every attendee coming by.

Entertainment Event x3 available **$13,000**

Your company name will be prominently displayed on signage outside of the entertainment event that you sponsor. Your company name will also be printed in the program. Entertainment events take place in the evenings and offer an opportunity for attendees to network and socialize in a more laid-back environment. Includes the opportunity to offer remarks and/or present a video during the event for up to 5 minutes.

Awards Ceremony x1 available **$14,000**

Your company name will be prominently displayed on signage outside of the awards ceremony. Your sponsorship helps ensure a dessert and beverage table are included to make the ceremony a pleasant evening. Your company name will also be printed in the program. Includes the opportunity to offer remarks and/or present a video during the event for up to 5 minutes.





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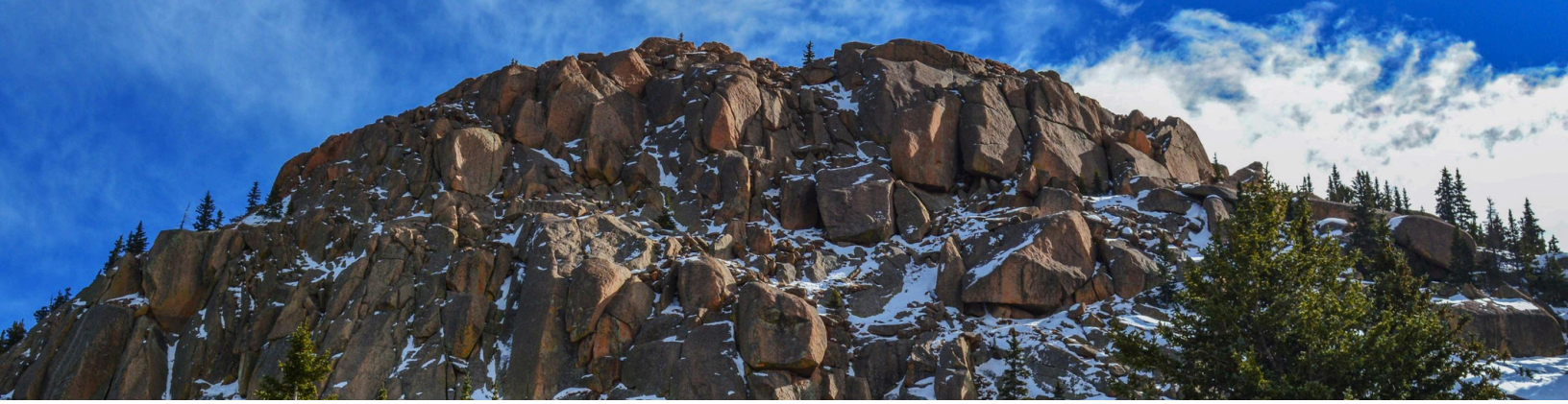

Ruby Sponsorship Options

- **Sponsored 60-minute session**
- **Full page ad in program**
- **Banner ad in the mobile app**
- **Logo in program, website, premium onsite signage; two (2) tiered social media posts & three (3) featured posts**
- **Sponsored item***
- **Conference Attendee List**
- **Complimentary registration for five (5) company representatives**
- **Virtual listing in conference app**
- **Exhibit space (two (2) 6-ft table tops, 4 chairs, table cloth) & electricity**





Diamond Sponsorship Options

Keynote Session x4 available **$15,000**

Your company name will be prominently displayed on signage outside of the General Session, as well as on-screen on the introductory slide deck. Your logo will be included in the program and you will be given the opportunity to help introduce the plenary speaker.

Welcome Event x1 available **$20,000**

Your company name will be prominently displayed on signage outside of the welcome event. Your sponsorship will provide food and entertainment on the first evening of the conference, before any sessions have begun and while everyone is still full of energy. Your company name will also be printed in the program. Includes the opportunity to offer remarks and/or present a video during the event for up to 10 minutes.



- **Write-up in ARHE newsletter**
- **Sponsored 90-minute session**
- **Full page ad in program**
- **Home page tile ad in the mobile app**
- **Logo in program, website, premium onsite signage; two (2) tiered social media posts & four (4) featured posts**
- **Sponsored item***
- **Conference Attendee List**
- **Complimentary registration for six (6) company representatives**
- **Virtual listing in conference app**
- **Exhibit space (two (2) 6-ft table tops, 4 chairs, table cloth) & electricity**

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Platinum Sponsorship Options

Sponsored Lunch (One Day) x3 available **$25,000**

Your company name will be prominently displayed on signage near the lunch station. Your 90-minute session will take place during the lunch break, with lunch served in the same location as your presentation to increase attendance.

- **Write-up in ARHE newsletter**
- **Sponsored 90-minute session**
- **Full page ad in program**
- **Splash screen ad in the mobile app**
- **Logo in program, website, premium onsite signage; two (2) tiered social media posts & four (4) featured posts**
- **Sponsored item***
- **Conference Attendee List**
- **Complimentary registration for eight (8) company representatives**
- **Virtual listing in conference app**
- **Exhibit space (two (2) 6-ft table tops, 4 chairs, table cloth) & electricity**



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Exhibit Hall Information

Non-Profit Booth	**$1,500**
Corporate (ARHE Member) Booth	**$1,500**
Corporate (Non-Member) Booth	**$2,500**

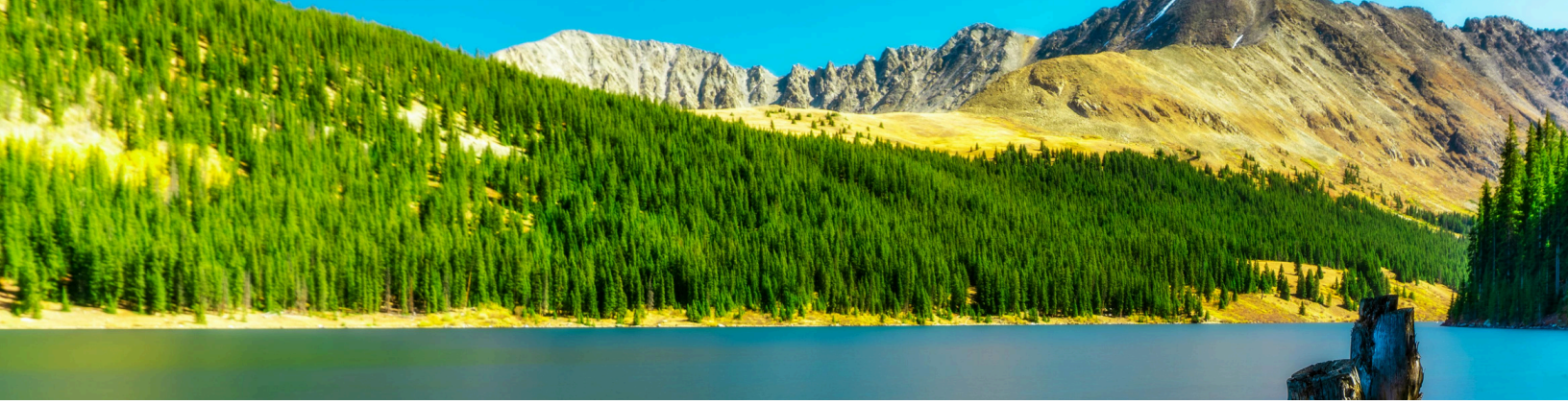
- **Complimentary registration for one (1) company representative**
- **Virtual listing in conference app**
- **Exhibit space (6-ft table top, 2 chairs, & table cloth)**



Exhibit Hall Hours

Friday, June 26, 2026 *(Installation)*	12:00PM - 5:00PM
Saturday, June 27, 2026	7:30AM - 5:00PM
Sunday, June 28, 2026	7:30AM - 5:00PM
Monday, June 29, 2026*	7:30AM - 5:00PM

**Tear down 5:00pm-7:00pm on June 29*



Additional Marketing Information

Full Page Advertisement (A la carte)	**$800**
8.5" by 11" advertisement	
1/2 Page Advertisement (A la carte)	**$450**
8.5" by 5.5" advertisement	
1/4 Page Advertisement (A la carte)	**$250**
4.25" by 5.5" advertisement	

All advertisements must be submitted in the following formats: PDF, PNG, or JPEG.
All advertisements must be high resolution for increased digital scaling as needed.

- Upon registering as a conference sponsor, you will be given an Access Key to login to your sponsor portal.
- In the Sponsor Portal, you will find several tasks to complete, such as:
  - Assign your registration badges (and purchase additional badges if necessary)
  - Edit your profile and company details
  - Upload your logo
  - Add custom questions for the scavenger hunt
  - Purchase electricity (if necessary)
  - Upload marketing assets, including social posts and program advertisements (if applicable) and virtual booth resources
  - Indicate shipped items and include tracking numbers
- Please complete all tasks by the specified due dates.
- If Gold or above, sponsors will be contacted with more specific dimensions for event webpage or mobile app advertisements. All other advertisement dimensions can be found in the Sponsor Portal.



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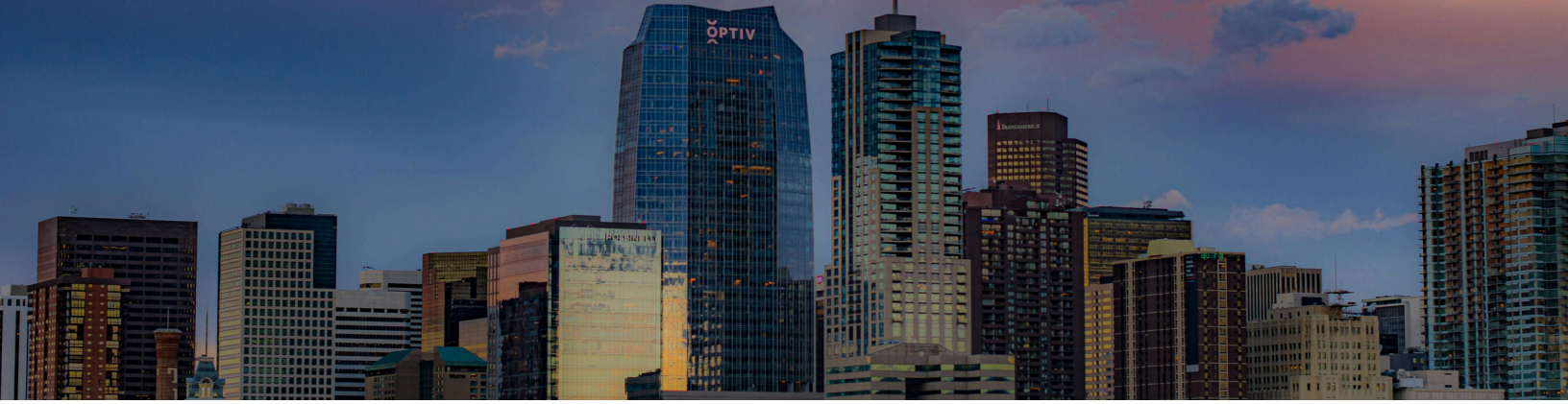


Contact

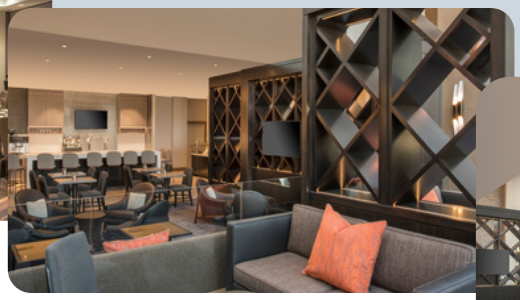
For more information, please contact:

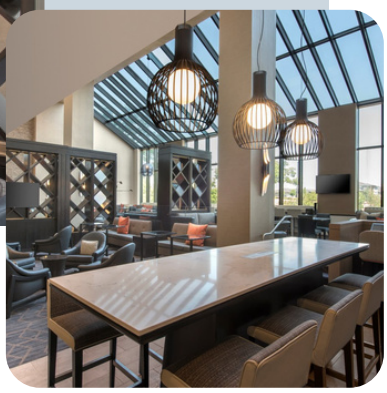
Kristina Canfield
Association of Recovery in Higher Education (ARHE)
kristina.canfield@collegiaterecovery.org
740.274.9100



Thank you for your support of scholastic recovery and for your consideration in sponsoring the ARHE/ARS/AAPG annual conference!







We look forward to seeing you in Denver!

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